

Grandview Market Trail

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Mission

To connect people with Grandview’s local growers, makers, bakers, and experiences by creating one trusted place to discover what’s open, when, and where—supporting small businesses through shared visibility and community connection.

Overview

Grandview Market Trail is a curated, easy-to-use guide that helps locals and visitors plan their stops and discover what’s happening around town. Instead of businesses promoting alone, the Trail provides consistent, shared marketing and the credibility of being part of a recognized local group—helping small and seasonal businesses stay visible and reach more people. The Grandview Market Trail is comprised of businesses within a [15 mile radius](#) of Grandview, Texas.

Membership		
Who can join: <ul style="list-style-type: none"> • Growers (products grown on-site) • Makers (fully handmade goods) • Bakers (cottage bakers) • Experience Hosts (on-site experiences) 	How to join: <ul style="list-style-type: none"> • Complete application form • Pay membership fee 	Pricing: <ul style="list-style-type: none"> • 2026 (June–Dec): \$50 • 2027+: \$100 annually (due January) • Pro-rating throughout year

Promotion & Visibility	Why It Works	Positioning
<ul style="list-style-type: none"> • Central website with availability, events, and seasonal highlights • Interactive map of all GMT locations • Member directory • Social media support through shared posts, highlights, and cross-promotion 	<ul style="list-style-type: none"> • One simple place to find what’s open • Makes it easy for customers to explore and plan • Provides consistent visibility for businesses • Strengthens impact through shared promotion • Builds trust and credibility • Encourages visitors to stop at multiple locations • Drives more traffic to all GMT businesses 	<p>Grandview Market Trail is more than a directory—it’s:</p> <ul style="list-style-type: none"> • An experience • A reason to visit and stay longer • A way to keep dollars local • A boost for the agritourism potential inherent to our community • A venue for visitors to come and stay for and locals to say “I didn’t know we had that!”

In short:

Grandview Market Trail helps people find you—and helps your business stay consistently seen—by bringing everything together in one place.

Email for info: hello@gvmarkettrail.com